

2024



theatre video production.

VLIX[•]

HELLO@VLIX.IE





VLIX is a theatre & event video production company based in Cork City, we work all over Ireland capturing shows and events in venues all sizes.

We record at not cost to you! We don't charge for recording your show. Instead, we work on a minimum order quote, and once that minimum is reached, there is no cost to you! More details about the delivery options and our work process can be found in this booklet. **Any questions? Let us know!**

VLIX.tv |||||

a new way to deliver your shows.

VLIX.tv is our **custom built streaming platform** designed to cater for stage schools and performing arts groups. It's easy to use, **intuitive, innovative and secure**. Our aim is to deliver high quality event video and make it easily accessible to all viewers on all devices and in full **High Definition/4K**.

Shows can be watched anywhere on any device: phones, computers, tablets etc. Shows can also be cast via **ChromeCast**  and **AirPlay**  and have performance/scene selection options to easily find the performance/scene you're looking for - just like a DVD!

To order a show performers/parents will receive a link to register on VLIX.tv. When registering they will select your school and this means **they will only see shows by your school**. When a show is available to watch, users can watch online any time, forever!



 [VLIX.tv/demo](https://vlix.tv/demo)



our video options

1

WATCH ONLINE ON VLIX.TV

- ✓ Full High Definition Video
- ✓ Lifetime access after purchase
- ✓ Watch online on any device
- ✓ Scene/Performance markers
- ✓ ChromeCast/Airplay compatible
- ✓ Available to watch 3/4 weeks after the show

contact us
for pricing

2

PERFORMANCE DVDS

- × Full High Definition Video
- ✓ Lifetime access after purchase
- × Watch online on any device
- × Scene/Performance markers
- × ChromeCast/Airplay compatible
- ✓ Available to watch 4/5 weeks after the show

contact us
for pricing

3

STREAMING & DVDS

- ✓ Combine both of the above options
- ✓ Good transition from DVD to Streaming option.



primary and secondary school shows.

› we offer a custom option for primary and secondary schools.

As DVD distribution in schools is convenient, we provide a tailored package outlined below to keep costs down for students and parents. This offers all of the perks mentioned above, minus the dvd delivery fee.

In summary, we will send you order forms for distribution. Once you collect the order forms and payments, simply return them to us, and we will deliver the DVDs to your school. If a student purchases online access to watch the show, we will send this directly to the email address provided on their order form.

Delivery times and minimum order quotas apply as above.

1. We'll provide you with video order forms to distribute to students.
2. Students can choose between a DVD and online viewing access.
3. Collect forms and payment from students and return them to us.
4. DVDs will be delivered to your school for you to distribute.
5. Online access will be sent directly to the emails provided on order forms.

contact us for pricing



extras + add ons.

- **additional camera(s).**

Give your show an extra edge by incorporating multiple camera angles. From fixed angles to roaming cameras and even an audience reaction cam, we can collaborate with you and the venue to determine the ideal placement for each camera.

- **TikTok/Instagram Reel.**

We'll create a stunning short form vertical video of your show, perfect for posting on TikTok/Instagram Reels. We'll take some of the best moments of your show and mix together the video, ensuring a quick turnaround time.

- **backstage live stream.**

We'll live stream your show backstage to dressing rooms, class rooms, green rooms etc. This is great for school productions to keep your younger cast entertained backstage.

- **performance clips.**

We can export and send specific performances or scenes from your show in a web upload-ready format. Great for promoting specific classes!

- **pre-show backstage clips.**

Add some of the pre-show backstage clips to your show video. We'll record backstage for 45 minutes including warmups and prep, leading up to the start of the show.

 **looking for something else? drop us an email.**



recording your show: our process explained.



From curtain up to curtain call, we've got you covered.

We take care of everything from taking orders through to final delivery.

VLIX.tv > Once registered parents/performers can purchase lifetime access to your shows at any time. After we've recorded and edited your show it will be available to watch online in 3/4 weeks. Users can pre-order and receive an email as soon as it's available. We'll handle all customer support queries in less than 12 hours.

DVDs > Each show will get a custom ordering link (eg: VLIX.ie/cinderella). Parents/performers can visit any time and order a DVDs and pay via credit/debit card. We'll send an order confirmation email and also a dispatch email when we post the DVD.

▶ video + audio.

We always use at least two cameras, both in full HD/4K. One camera covers the whole stage from a wide angle, while the second camera captures close-up shots of each performer, panning across the stage and capturing every intimate moment.

We take a direct audio feed from the sound board and record our own room audio to capture the audience's applause and reaction. Once we have all the footage and audio, we mix them together in the final edit to produce a polished final product.



delivery times.

With our streaming options, uploading and editing shows is a much faster process than with DVDs. You can expect your show to be available online within three to four weeks after the performance date.

DVD preparation takes a little longer, and we aim to deliver your DVDs within four to five weeks after the show. We use An Post for DVD delivery and they should arrive within two to three days after dispatch.

minimum order.

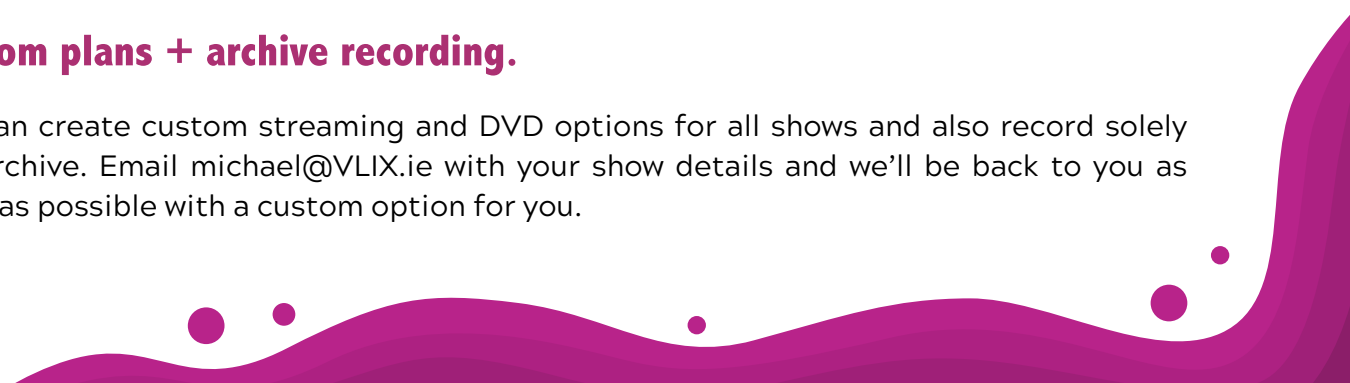
We do not charge a fee for recording your shows. Instead, we work on a minimum order requirement. For some minimum order quota applies to both streaming and DVD options. If the minimum quota is not met, you will be responsible for paying the difference to meet the minimum quota.

e.g: If 35 streams are sold, the balance due on you would be 5 streams.

We average the minimum sales number if there are multiple/consecutive performances of the same show.

custom plans + archive recording.

We can create custom streaming and DVD options for all shows and also record solely for archive. Email michael@VLIX.ie with your show details and we'll be back to you as soon as possible with a custom option for you.





make your school shine with a promo video.💡

Let's give your school some star power! We'll whip up custom promo videos that showcase your school's brightest moments, from show-stopping performances to candid class snapshots. These videos are perfect for promoting the school all year round and could even give enrolment a boost!

Whether you want to showcase your achievements, accomplishments, or boost enrolment, we personalise each video to make it as unique as your school, let's chat and we'll prepare a custom quote for you. Our goal with everyone we work with is to create videos that will not only attract new students but also make current students and staff proud to be a part of your school community.

So why wait? Give your school the star power it deserves and contact us today to learn more about our custom promo videos. We can't wait to hear from you and start bringing your school's brightest moments to life on screen!



Led by Michael McCarthy since 2015, VLIX is based in the heart of Cork City and operates throughout Ireland, catering to venues of all sizes from intimate settings like Cork Arts Theatre to grand auditoriums such as Cork Opera House and the Bord Gais Energy Theatre.

At VLIX, our passion lies in theatre, and we specialise in stage productions and live event videography. Our mission is to make video production accessible and affordable to all. To support this, we have developed our own streaming platform, VLIXtv, specifically designed for stage schools and performing arts groups. As pioneers in the field, we are proud to be the only company in Ireland that offers a fully private, secure, and fully customizable streaming platform for our clients.

Additionally, we operate a dedicated online store where you can conveniently order show DVDs. With an in-house production capacity, we produce thousands of DVDs annually.

We capture all shows with multiple cameras in HD/4K. We place great emphasis on delivering exceptional video and audio, and we are confident that our recordings will stand the test of time. Planning a production or event? We'd love to work with you, get in touch and let's embark on a memorable video production journey together!

 VLIX.ie/about-vlix



who we work with.

- Montfort College of Performing Arts
- MTU Cork School of Music
- The Performers Academy
- Corcadorca Theatre Company
- Perform Ireland
- The ACA Performing Arts
- SuperStars Stage School
- Sample-Studios
- Cork International Film Festival

lets chat about your project.

- hello@VLIX.ie
- 021 202 8559



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